MarketVue™

Rule your market.

Locate Inventory
Price It Right

Always know how your prices stand against competing dealers in your local market with **MarketVue.**™

Optimize Your Vehicle Listings

MarketVue is a multi-purpose pricing and appraisal tool that gives your dealership access to millions of new and used vehicle listings at the click of a mouse.

With MarketVue, you can price every vehicle on your lot to maximize VDP sessions, used car turn and gross profits.

Know the true retail potential of any vehicle before you purchase, and establish a gameplan to quickly get out of under-performing vehicles and bad trades without the costs typically associated with wholesaling.

Once you've chosen a vehicle to buy, run its VIN through MarketVue to see the profit potential, view competing vehicles in your area, and validate its price!

How It Works

- Login to the MarketVue dashboard.

- Search thousands of vehicles based on location, back-of-book prices, or your specific criteria.

- View real-time pricing data, comprehensive market analysis and vehicle location.

Stay Competitive with MarketVue™

- Always know the vehicles with the highest profit potential.

- Find "back-of-the-book" vehicles, determine the subprime potential, and easily match them with subprime customers.

- Use our Active Market Pricing to view how your vehicles are priced on various marketplaces and whether they are merchandised to compete against others in your market.

- Run any vehicle against your competitors in seconds, and use our Buy/Bid tool as a resource for locating high margin inventory from other markets.

Get Started Now

MarketVue provides your dealership incredible value at less than half the cost of alternatives. Dealers make critical pricing and merchandising decisions everyday, and they rely on active market data to remain competitive. Contact us today and stay far ahead of your competition.

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